

Reskinning Concept for the GoldDerby.com website

While initially hired to create a Flash Banner ad for the website, an additional request was made to present a concept to reskin the site.



Latest Emmy Predictions | Gold Derby TV Awards | Oscar Nominations

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A Title Might Be A Good Idea



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NEW

Awards Predictions Game

- Compete against experts, friends & leagues!
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PLACE YOUR PREDICTIONS?



Emmy smackdown over Best Drama Actress: Margulies vs. Moss

laudantium, totam crem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae

EMMY FRONTRUNNERS

Percentages below represent number of first-place votes received from Gold Derby's [editors](#) and our users. Use the drop-down menu to scroll through the top 20 categories or see a roundup on one page [here](#). Log your predictions [here](#).

Category:

Comedy Actor

	Expert Editors	Users	Totals
Steve Carell (The Off...)	100%	84%	92%
Jim Parsons (The Big...)	< 1%	9%	5%

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Vera Famiga makes a cameo appearance in Braodway's Mary Poppins

1:33 PM ET | May 26, 2010 | Simon Vozick-Levinson



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Steve Martin and Alec Baldwin to cohost Oscar ceremony

1:33 PM ET | May 26, 2010 | Simon Vozick-Levinson



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EMMY VIDEOS



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EMMY PHOTOS



Thrones	Thrones	Thrones	Thrones	Thrones	Thrones	Thrones	Thrones
Dexter	Dexter	Dexter	Dexter	Dexter	Dexter	Dexter	Dexter

Drama Actress								
	Experts' Vote	Editors' Vote	Users' Vote	Total Vote	Experts' odds	Editors' odds	Users' odds	Total odds
Julianne Moore (The Good Wife)	0	5	194	199	-	45%	58%	52%
Elizabeth Moss (Mad Men)	0	6	110	116	-	55%	33%	44%
Connie Britton (Friday Night Lights)	0	0	10	10	-	< 1%	3%	2%
Kathy Bates (Horn's Law)	0	0	15	15	-	< 1%	4%	2%
Minnie Driver (The Killing)	0	0	4	4	-	< 1%	1%	1%
Mariska Hargitay (Law & Order: SVU)	0	0	3	3	-	< 1%	1%	1%

EMMY CENTRAL

EXCLUSIVE: Episodes submitted to judges by nominees

Full list of actor's episodes:

Amy Poehler ("Parks & Recreation") enters "Flu Season," Steve Carell enter his exit from "The Office" -



Award

Smackdown

Emmy Battle Over Best Comedy Actor
Steve Carell vs. Jim Parsons



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Mon. 18. July 2011

Jane Winslet, Martin Scorsese may be getting ...
Mon. 18. July 2011

LET'S STAR TO PREDICT THE ENEMY WINNERS

Log in to your account. Click on "Predictions" in the left column and start using our easy drag-and drop menus to forecast 22 categories. If you don't yet have a free account, [register here](#).

Mystery solved: How Emmy voting works:

 Matt Nable	 Jon O'Neil Gold Derby	 Andrew Pickett
Mad Men	Mad Men	Mad Men
Friday Night Lights	Boardwalk Empire	The Good Wife
The Good Wife	The Good Wife	Boardwalk Empire

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